M/s. Bimal Pharma Pvt. Ltd., Mumbai, India e: info@bimalpha.com / info@nisinindia.com

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**NEOTAME:** We (& nobody else) offer it highly Crystalline Free Flowing, Snow White Powder, with Purity

more than 99.5%.

Introduction: CAS No.: 165450-17-9 HS CODE No.: 29224290 / 29224990

Neotame is a high-intensity sweetener, 8000x – 13000x sweeter than sugar.

- It helps to create a great variety of tasting sweet products, eliminating the use of sugar.
- Its versatility makes it well-suited for a number of diverse applications that address increasing consumer demands for zero or reduced calorie product alternatives.
- First invented in France in 1992 & now, approved in 130 countries, with Eu number 961.

## **Benefits:**

- Cost savings (a strategic cost advantage)
  (15 times sweeter than Sucralose) (60 times sweeter than Aspartame / Acesulfame Potassium)
- Great Taste like Sugar
- Calorie Reduction
- Flavor Enhancement
- Highly versatile

**Application:** In Two Major Industries

- Food Industries
- Pharmaceutical Industries

## **Food Industries:**

Neotame can be combined effectively with other sweeteners. When formulated with Sugar, Sucralose and Aspartame, Neotame is able to deliver the right sweetness onset, while masking bitter taste attributes. In particular, Neotame excels in enhancing Flavors, such as Berry and Citrus fruits.

## **Pharmaceutical Industries:**

Neotame is an ideal sweetener for pharmaceutical applications due to its ability to mask the taste of supplements, vitamins, bitter food ingredients and APIs. Moreover, its high sweetness intensity allows formulation at very small quantities, leaving ample room for other pharma ingredients. Ultimately, formulating with Neotame enables to deliver Better-Tasting, High-Quality Tablet and Liquid products.

Shelf Life: 3 Years

Packing: 1 kg Aluminum Foil bag; 10 kgs / 25 kgs Fibre Drum.



